



CANDIDATE
POLITICAL INQUIRY FORM
WCBS
New York City

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

4th Qtr 2012

NAME OF REQUESTOR:

Leah Casterlin

1. NAME OF AD AGENCY:

Message & Media Inc.
100 Albany Street
New Brunswick, NJ 08901
Phone: 732-246-8291
Fax: 732-937-6721

2. ORGANIZATION PAYING FOR TIME:

Menendez for Senate
120 Albany Street Plaza,
Tower One, Suite 802
New Brunswick, NJ 08901
Phone: 732-640-2244
Treasurer: John Palumbo

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Candidate

5. PRODUCT OR CATEGORY:

Candidate – US Senate, NJ

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Democratic

5. DATE OF REQUEST

09/18/12

6. NATURE OF REQUEST:

(a) Request for Candidate rate card

 X

(b) Other request as stated below

 X

Requesting political rate card all dayparts, all programs, all levels rates :30's.

7. DISPOSITION MADE OF REQUEST

(a) Granted

 X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

8. SUBSEQUENT DEVELOPMENTS

See File

9. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

James Callahan for John Link, CBS Television Stations 09/24/12